

2019 Annual Dinner and Meeting

Event Details

The **Annual Meeting** provides a unique opportunity for *Bulletin* followers to interact with the organization's board members and visiting experts. Registrants participate in small (30-50 people) concurrent discussions on topics of nuclear risk, climate change, and disruptive technologies, led by members of the *Bulletin's* distinguished Board of Sponsors and Science and Security Board, among other notable science and policy leaders. Throughout the day, attendees engage with the organization's leadership, discussion leaders, and fellow attendees, and have further opportunity to connect at the reception that directly follows.

-Approximately 100 registrants

The **Annual Dinner** is the *Bulletin's* signature event supported by the philanthropic and corporate communities and attended by civic, scientific, and academic leaders in Chicago and beyond. Preceded by a reception, the Annual Dinner features keynote speakers who are leading experts on the science and policy of nuclear risk, climate change, and disruptive technologies. It recognizes individuals who make major contributions in the fields of journalism, science, advocacy, and art – together we confront man-made threats to our existence.

-Approximately 300 guests

Date & Time: **Thursday, November 7, 2019**

- 12:00 pm - 5:00 pm Meeting
- 5:00 pm - 6:00 pm Reception
- 6:00 pm - 9:00 pm Dinner

Location: **University Club of Chicago, 76 E Monroe St, Chicago, IL 60603**

2019 Dinner Keynote



Eric Horvitz, *Technical Fellow, Microsoft; Director, Microsoft Research Labs*
“Pursuing research on principles of machine learning and on leveraging the complementarities of human and machine reasoning. Deeply curious about the computational foundations of intelligence. Passionate about harnessing computing advances to enhance the quality of people’s lives through insights, services, and wellness.”

Horvitz is a technical fellow at Microsoft, where he serves as the director of Microsoft Research Labs. His research centers on the uses of artificial intelligence (AI) and its challenges in the open world. Horvitz serves on the *Bulletin's* Board of Sponsors.

Horvitz is a recipient of both the Feigenbaum Prize and the Allen Newell Award for his contributions in AI. He chairs Microsoft's Aether committee on AI, effects, and ethics in engineering and research; established the *One Hundred Year Study* on AI at Stanford University; and co-founded the Partnership on AI. Horvitz has served as president of the Association for the Advancement of Artificial Intelligence (AAAI) and on advisory committees for the National Science Foundation, National Institutes of Health, President's Council of Advisors on Science and Technology, DARPA, and the Allen Institute for AI. He received PhD and MD degrees at Stanford University.

Past keynote speakers include Joseph Yun, former US Ambassador to Malaysia and former Deputy Assistant Secretary of State for Korea and Japan; David Sanger, National Security Correspondent for *The New York Times*; Jerry Brown, Governor of the State of California; William Perry, 19th US Secretary of Defense; Thomas Pickering, former US Ambassador to the United Nations, the Russian Federation, India, Israel, and Jordan; and Richard Somerville, climate scientist at the Scripps Institution of Oceanography at the University of California at San Diego.

Other Featured 2019 Speakers

Jerry Brown, *Executive Chair, Bulletin of the Atomic Scientists; former Governor of California*

Erin Connolly, *Research Analyst, Center for Arms Control and Non-Proliferation, 2018 Rieser Award Recipient*

Kate Hewitt, *Action Officer, National Nuclear Security Administration, 2018 Rieser Award Recipient*

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About the *Bulletin*

The *Bulletin of the Atomic Scientists* is a nonprofit 501(c)(3) organization committed to ensuring that science and technology is deployed for the benefit of mankind. Our founders, the most renowned scientists in their day, understood that citizens and elected leaders must play the central role in keeping the planet safe, and that supporting them with trusted sources of information requires intense, sustained and creative efforts. Since 1945, the *Bulletin* has gathered the most informed and influential voices tracking man-made threats and brought their innovative thinking to a global audience. We apply intellectual rigor to conversations on nuclear war, climate change, and disruptive technologies, and we refuse to shrink from alarming truths. The *Bulletin's* mission is as urgent today as it was at its founding.



Award-winning bimonthly journal
- 15,000 institutions worldwide
- half a million downloads per year



Open-access website at
thebulletin.org;
200,000 average visits per month

Our Impact



Rachel Bronson, *Bulletin* president and chief executive officer, is regularly interviewed on the PBS News Hour, Chicago Public Television WTTW, and other network broadcasts. Her writings have appeared in *The New York Times*, *Washington Post*, *Foreign Affairs*, and many other recognized publications.



January 2019 Doomsday Clock
Announcement
It is *still* 2 minutes to midnight

Media coverage included *The New York Times*, CNN, *The Guardian*, Vox, Fox News, *The Independent*, Bloomberg, *Wired*, and *Quartz*.

Turn Back the Clock

Bulletin Exhibit at the Museum of Science and Industry, Chicago

Viewed by hundreds of thousands of visitors of all ages

Open through June 2019



E-newsletter reaches around 40,000 people

Twitter following increased 24% last year

Facebook likes rose by 15%

Now available on Apple News, Google News



Event Marketing



Website



Via Email to nearly 40,000
constituents



Annual Report

Save
the
Date



Printed
Invitation

Leadership

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Edmund G. Brown, Jr.

President and Chief Executive Officer

Rachel Bronson

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Thomas Pickering

John Polanyi*

Victor Rabinowitch

Lisa Randall

Martin Rees

Richard Roberts*

Roald Sagdeev

Brian Schmidt*

Jaan Tallinn

Kosta Tsipis

Frank von Hippel

Steven Weinberg*

Frank Wilczek*

Edward Witten

**Nobel laureate*

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Lead - \$50,000

- Table of ten at the Annual Dinner
- Ten invitations to the Annual Meeting, lunch included
- Biannual phone/web briefing for up to two people from *Bulletin* president and CEO Rachel Bronson and a leading member of the *Bulletin's* Science and Security Board on matters of nuclear security, climate change, and disruptive technology.
- Invitations to salon dinners and private *Bulletin* events
- Prominent recognition in the remarks, program, and video screen at the Annual Dinner; on the website; in the Annual Report
- Purchasing a ticket at this level gives you the option to include a STEM teacher at your table
- Opportunity to host a leading *Bulletin* expert at your table

Benefactor - \$25,000

- Table of ten at the Annual Dinner
- Up to six invitations to the Annual Meeting, lunch included
- Biannual phone/web briefing for up to two people from *Bulletin* president and CEO Rachel Bronson and a leading member of the *Bulletin's* Science and Security Board on matters of nuclear security, climate change, and disruptive technology.
- Invitations to salon dinners and private *Bulletin* events
- Prominent recognition in the remarks, program, and video screen at the Annual Dinner; on the website; in the Annual Report
- Purchasing a ticket at this level gives you the option to include a STEM teacher at your table
- Opportunity - host a scientist at your table

Sustainer - \$10,000

- Table of ten at the Annual Dinner
- Up to four invitations to the Annual Meeting, lunch included
- Invitations to salon dinners and private *Bulletin* events
- Prominent recognition in the program and video screen at the Annual Dinner; on the website; in the Annual Report
- Opportunity - host a scientist at your table

Patron - \$5,000

- Table of ten at the Annual Dinner
- Two invitations to the Annual Meeting, lunch included
- Prominent recognition in the program and video screen at the Annual Dinner; on the website; in the Annual Report
- Opportunity - host a scientist at your table

Meeting & Dinner Package - \$300 per person

- Ticket includes: lunch, meeting keynote address and 3 afternoon sessions, cocktails, hors d'oeuvres, dinner and program

Individual Meeting Participant - \$150 per person

- General admission ticket includes: lunch, keynote address and 3 afternoon sessions

Individual Dinner Seat - \$250 per person

- Ticket includes: cocktails, hors d'oeuvres, dinner and program

Educator Sponsor, Meeting & Dinner - \$300

- Underwrite a Chicagoland science teacher to attend the day and evening programs

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Preferred Recognition (as it should appear in printed materials):

Contact Name: _____ Title: _____

Company/Affiliation: _____

Phone Number: _____ E-mail Address: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date: _____

Thank you for your support! Please make your reservation by October 18, 2018.

We will support the 2019 Annual Meeting and Dinner at the following level(s):

- | | |
|--|--|
| <input type="checkbox"/> \$50,000 Lead Sponsor | <input type="checkbox"/> \$300 Meeting and Dinner, QTY (____) |
| <input type="checkbox"/> \$25,000 Benefactor Sponsor | <input type="checkbox"/> \$250 Dinner Only, QTY (____) |
| <input type="checkbox"/> \$10,000 Sustainer Sponsor | <input type="checkbox"/> \$150, Meeting Only, QTY (____) |
| <input type="checkbox"/> \$5,000 Patron Sponsor | <input type="checkbox"/> We are unable to attend, but would like to make a gift of \$ _____ |
| <input type="checkbox"/> \$300 Educator Sponsor, QTY (____) | |
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Method of Payment:

- Please send an invoice.
- Enclosed is a check for \$ _____ made payable to the *Bulletin of the Atomic Scientists*.
- Credit card # _____ CVC# _____ Expiration Date: _____

If different than above, add the Card Billing Name, Address/City/State/ZIP/Email/Phone:

For further information, please contact Colleen McElligott, mcelligott@thebulletin.org or 773.834.2308. Please visit our reservation website for secure online credit card payments.