



Bulletin of the Atomic Scientists

Anniversary Dinner : 75 Years and Counting

You are invited to participate in our 75 Years and Counting Anniversary Dinner - a recalibrated event commemorating the Bulletin's 75th anniversary. This unique virtual experience allows you and your guests to join small, carefully curated "tables" and engage with our global audience, thought leaders, and experts from around the world – all from the comfort of your own home.

By participating, you are supporting the Bulletin's vital mission of equipping the public, policymakers, and scientists with the information needed to reduce man-made threats to our existence, while at the same time elevating the role of science in the formation of public policy.

Dinner Features

- ***Each virtual table has two provocateurs***, both established and up-and-coming experts in the fields of nuclear risk, climate change, and disruptive technologies. The provocateurs include members of the Bulletin's Science and Security Board, Board of Sponsors, and invited experts from around the world.
- ***Table hosts can select their experts*** from the exciting list we have confirmed. A sampling of these experts is included in this package. As the host, you or your designated guest will also introduce the provocateurs and assist in leading the table conversations. Think of it as a stimulating conversation over your entrée.
- ***In addition to the intimate "table" style conversation, we will gather as a community to toast the Bulletin's 75th anniversary.*** The program will include keynote speakers, our Rieser Award recipient, and special messages for the Bulletin's 75th.



Dinner Benefits

Titanium - \$50,000

- Two virtual tables of ten at the 75th Anniversary
- First choice opportunity to select two provocateurs to lead discussions at each table
- Lead sponsor podium and video screen recognition during the event; on the Bulletin website; in the 2020 Annual Report *
- Invitations to future salon dinners, private Bulletin events, and limited-attendance virtual offerings
- Complimentary one-year Bulletin Magazine subscriptions for you and your guests
- Commemorative 75th Anniversary wine glasses delivered to your guests

Platinum - \$25,000

- Virtual table of ten at the 75th Anniversary
- First choice opportunity to select two provocateurs to lead discussions at each table
- Lead sponsor podium and video screen recognition at the Anniversary Dinner; on the Bulletin website; in the 2020 Annual Report *
- Invitations to future salon dinners, private Bulletin events, and limited-attendance virtual offerings
- Complimentary one-year Bulletin Magazine subscriptions for you and your guests
- Commemorative 75th Anniversary wine glasses delivered to your guests

*Lead sponsors recognized in printed and electronic invitation if confirmed by Friday, August 14

Let us know how we can assist! The above sponsor opportunities can be customized to your needs. We would be delighted to help you fill your table to incorporate special guests, educators, and students.

Gold - \$10,000

- Virtual table of ten at the 75th Anniversary
- Priority to select two provocateurs to lead discussions at your table
- Prominent recognition during the event and video screen at the Anniversary Dinner; on the website; in the 2020 Annual Report
- Invitation to future salon dinners, private Bulletin events, and limited-attendance virtual offerings
- Complimentary one-year Bulletin Magazine subscriptions for you and your guests
- Commemorative 75th Anniversary wine glasses delivered to your guests

Silver - \$5,000

- Virtual table of ten at the 75th Anniversary
- Choice of two provocateurs for your table to lead discussions
- Recognition on event video screen; on the Bulletin website; in the 2020 Annual Report

Individual Support

Supporter Ticket - \$250

- Join other guests at a 75th Anniversary table
- Preference of discussion topics: Nuclear, Climate, or Disruptive Technologies

Special Offer - Organize a group of ten or more and we will ensure an exclusive table for your guests with provocateurs provided to lead discussions at your own virtual table

Sponsor an Educator or Student - \$250

- Underwrite an educator or student to attend the 75th Anniversary event



Selected Event Speakers

Introducing a Selection of the Bulletin’s Confirmed Provocateurs

Table hosts (\$5K and above) are able to select two provocateurs to join their guests throughout the evening: one during the virtual dinner course, and another over a virtual dessert. Each session will run approximately 40 minutes. Titanium and Platinum level supporters receive earliest selection opportunities. Listed are a few select speakers out of the 30+ confirmed for the event.



Governor Edmund G. Brown

Edmund G. “Jerry” Brown served as the Governor of California for sixteen years, advancing cutting edge solutions to climate change. He championed the adoption of the nation’s first energy efficiency standards, made California the leader in co-generation, solar and wind energy and committed the state to carbon neutrality by 2045. Today, as executive chair of the Bulletin, he sees nuclear blunder and proliferation as among the most dangerous threats to humanity. Invite him to your table to learn how we can “wake up” and avert catastrophe.

George Church *disruptive technology / genetics***

George Church is the Robert Winthrop Professor of Genetics at Harvard Medical School and a pioneer of today’s “Genomic era.” Recently, he and his colleagues transplanted extinct woolly mammoth DNA into present day elephants to help them become more resistant to cold weather, marking the first time that woolly mammoth genes had been functionally active since the species became extinct 4000 years ago. Join this table to discuss the evolving field of genomic sequencing and the newest happenings at the field’s forefront.



Beatrice Fihn *nuclear risk*

Beatrice Fihn received the 2017 Nobel Peace Prize on behalf of the International Campaign to Abolish Nuclear Weapons (ICAN), a coalition of over 570 partner organizations, for their tireless work to abolish nuclear weapons around the world. Her leadership at ICAN has led 39 countries to sign the United Nation’s sponsored Treaty on the Prohibition of Nuclear Weapons, the agreement designed to make nuclear weapons illegal. Join her to learn more about the treaty, her work globally, and how you can get involved to stop the threat of nuclear weapons.

Dueyon Kim *nuclear risk*

Joining us from her home in Seoul, South Korea, Dueyon offers an on-the-ground assessment of US-Korean relations. As a senior adviser for Northeast Asia and nuclear policy at the International Crisis Group and a Bulletin columnist, Dueyon can share first-hand accounts from inter-Korean negotiations, like the Six Party Talks, and the current nuclear landscape. If you need an update on the security situation between the two Koreas and what the United States 2020 presidential election could mean for their security, invite Dueyon to your table.



* Member of the Bulletin’s Science and Security Board

** Member of the Bulletin’s Board of Sponsors



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Suzet McKinney *disruptive technology / bio-threats**

Suzet McKinney is the CEO/executive director of the Illinois Medical District (IMD), one of the largest medical districts in the country. Before joining the IMD, Suzet was the Deputy Commissioner of Public Health Preparedness and Emergency Response at the Chicago Department of Public Health, where she routinely prepared the city in the case of pandemics or biological attacks. Wondering how cities can better prepare for future pandemics? Invite Suzet to your table.

Raymond Pierrehumbert *climate change**

Ray Pierrehumbert is the Halley Professor of Atmospheric, Oceanic and Planetary Physics at the University of Oxford and was a lead author on the United Nation's Intergovernmental Panel on Climate Change. His work on the physics of climate has covered the climates of exoplanets, Mars, and Titan, the response of Earth's climate to human-caused increases in carbon dioxide, as well as recent and deep time climates. Think one hundred years is a long time and that the politicians will eventually adapt to climate change? Invite Ray to your table and expect to be dissuaded.



Harper Reed *disruptive technology / cyber security*

Harper Reed is a technologist who predicts the future for a living. He spends his life traveling around the world showing people the possibilities of tech and sharing his experiences to propel the greater good. Harper has had multiple successful start-up roles in the tech world at places like Paypal and Threadless.com. He served as Obama's Chief Technology Officer in the 2012 election, and recruited raw talent from the tech world that revolutionized campaigns as we know them. Want to imagine a better future powered by technology? Invite Harper to your table.

Susan Solomon *climate change**

Recipient of the 2018 Crafoord Prize in Geoscience, the climate scientists' equivalent of the Nobel Prize, Susan Solomon is the Martin Professor of Environmental Studies at the Massachusetts Institute of Technology. Her pioneering work identified the damaging role that chlorofluorocarbons played in causing the hole in Antarctica's ozone layer. Her work also formed the basis of the UN Montreal Protocol, the international agreement to protect the ozone layer by regulating damaging chemicals. Invite Susan to your table to discuss her current book project and find out what it means to have an Antarctic glacier named in your honor.



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About the Bulletin

At our core, the Bulletin is a media organization, publishing a free-access website and a bimonthly magazine. But we are much more. The Bulletin's website, iconic Doomsday Clock, and regular events help advance actionable ideas at a time when technology is outpacing our ability to control it. The Bulletin focuses on three main areas: nuclear risk, climate change, and disruptive technologies. What connects these topics is a driving belief that because humans created them, we can control them.

The Bulletin is an independent, nonprofit 501 (c) (3) organization. We gather the most informed and influential voices tracking man-made threats and bring their innovative thinking to a global audience. We apply intellectual rigor to the conversation and do not shrink from alarming truths.



Award-winning bimonthly journal
- 10,000+ institutions worldwide
- Half a million downloads per year



Open-access website at
thebulletin.org;
425,000 average visits per month

Our Impact



Bulletin articles regularly receive coverage in media outlets such as *The New York Times*, *Washington Post*, *Foreign Affairs*, *Newsweek*, *the Los Angeles Times*, *Mother Jones*, *The Independent*, and *Al Jazeera*. Our board members are consistently interviewed in media.



January 2020 Doomsday Clock Announcement
It is 100 seconds to midnight

Media coverage included thousands of stories in US and international markets including *The New York Times*, *Washington Post*, major broadcast networks, CNN, *The Guardian*, *Vox*, *Fox News*, *The Atlantic*, and *Jimmy Kimmel Live! News*.



50% of our audience is younger than 35
and 65% is younger than 45
50% of our audience is international



Newsletter reaches over 50,000 people
57,000 followers on Twitter
43,000 followers on Facebook
Available on Apple News
Bulletin app coming Fall 2020



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Edward Witten

**Nobel Laureate*



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Thank you for your support! Please make your reservation by October 16, 2020.

Preferred Recognition (as it should appear in printed materials):

Contact Name

Title

Company / Affiliation

Phone Number

E-mail Address

Address

City

State

Zip Code

We will support the 2020 Annual Meeting and Dinner at the following level(s):

- | | |
|--|--|
| <input type="checkbox"/> \$50,000 Titanium Sponsor | <input type="checkbox"/> \$250 Supporter Ticket, QTY (____) |
| <input type="checkbox"/> \$25,000 Platinum Sponsor | <input type="checkbox"/> \$2,500 Special Offer – Ten tickets |
| <input type="checkbox"/> \$10,000 Gold Sponsor | <input type="checkbox"/> \$250 Educator/Student Sponsor, QTY (____) |
| <input type="checkbox"/> \$5,000 Silver Sponsor | <input type="checkbox"/> We are unable to attend, but would like to make a gift of \$_____ |

If applicable, rank your discussion topic choices below (Nuclear, Climate, or Disruptive Technology):

1) _____ 2) _____ 3) _____

Method of Payment:

- Please send an invoice.
- Enclosed is a check for \$_____ made payable to the **Bulletin of the Atomic Scientists**.
- Credit card # _____ CVC # _____ Expiration Date: _____

Signature: _____ Date: _____

If different than above, add the Card Billing Name, Address/City/State/ZIP/Email/Phone:

*For further information, please contact Colleen McElligott, cmcelligott@thebulletin.org or 773.834.2308.
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